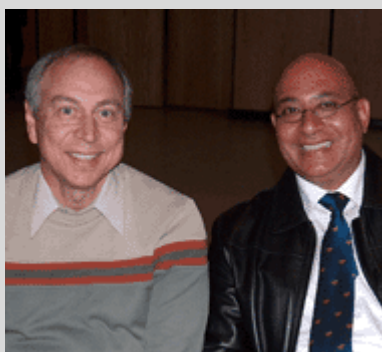




New Coca-Cola logo



Jennifer Lewis



Hannes Oliver and Mervin Green



Wikus and Johan van Deventer

Two launches in two days

To show their commitment in the annual SA Rugby Youth Weeks, Coca-Cola has extended their sponsorship for another five years. This is very good news for school rugby as rumours of the passed few months that the Beeld Trophy might be in jeopardy next year, has put a damper on the future of this important sport. The new Logo was launched during a function at the University of Johannesburg.

Driving force behind the scenes

Jennifer Lewis, Coca-Cola Marketing Assets Sports Manager, confirmed their company's commitment to the Youth of South Africa. They will not only sponsor the Under-18 and Under-13 Craven Week, but also the Under-16 Coca-Cola Grant Khomo Week. The company has sponsored youth rugby for many years and is proud to continue what has been a very successful partnership. Yes indeed, without Coca-Cola's sponsorship, we would not be able to have such a comprehensive and diverse youth rugby programme.

Mervin Green's Message

Mervin Green's (currently overseas) message to the players was "to use the opportunity to become better rugby players, as well as to learn more about the importance of good values, responsibility, independence and other life skills". Prof Jan-nie Ferreira added that they will assist the children in life skills to cope with their environment during the Coca-Cola Craven week.

Wikus, Lions captain

At the other launch we were able to see the effect of the Coca-Cola sponsorship on one of the provinces when last year's winners were capped to defend their title this year. Johan van Deventer, captain of the Lions team corrected this statement by saying they are not going to defend their title, but intend to win it again. This would be a difficult task as they are drawn with WP, Freestate and the ever difficult SWD in the first round.

E-Daily Times in Afrikaans

There is also an Afrikaans newspaper available at www.dagblad.co.za that contains different news. You may also subscribe for it free of charge. Complete results for school rugby available at www.skolerugby.co.za